

Cookie Statement SV Machiavelli

A cookie is a small file of text that a website puts on the hard drive of your computer the moment you visit the site. The most important function of cookies is to distinguish users from one another. You encounter cookies a lot at websites where you must log in like ours. We therefore also use cookies to make sure our website works properly.

Every time you visit our website we can read your preferences in the cookies. For example, your settings or your login details. Because of this, you do not have to do this every time and this makes the website more user-friendly. Under the heading 'overview cookies' you can see which cookies we place and for which purpose they are used.

Overview Cookies

1. Functional Cookies

We place functional cookies in order for our website to work properly. No permission is required for placing these cookies. It concerns cookies that ensure that; preferences are stored, information is remembered when you go to another sub-page, login details are stored, it is remembered whether you have given permission for placing cookies and the storage of data about your orders.

2. Google Analytics

Our website places a cookie from Google as part of the "Analytics" service. We use this service to keep track of and get reports on how visitors use the website. Google may provide this information to third parties if Google is legally required to do so or if these third parties process this information for Google. We do not influence this.

The information that Google collects is anonymized as much as possible. Your IP address is explicitly not given. The information is transferred to and stored by Google on servers in the US. Google states to adhere to the Privacy Shield principles and is affiliated with the Privacy Shield program of the US Department of Commerce. This means that there is an appropriate level of protection for processing any personal data.

3. Session tracking

We use a cookie from New Relic, this is a 'session tracking cookie'. Using this cookie enables us to see which parts of the website you have viewed on your visit. We can adjust our service as much as possible to the surfing behaviour of our visitors. These cookies are automatically deleted when you close your web browser.

4. Social media buttons

There are buttons incorporated within our website which can be used to promote (“like”) or share webpages on social media like Facebook, LinkedIn or Twitter. These buttons work through means of pieces of code that come from those parties themselves. By means of this code cookies are placed. We have no influence on that. Read the privacy statement of the relevant party to find out what they do with your (personal) data they process through these cookies.

"The information they collect is anonymised as much as possible. The information becomes transferred to and through Facebook and LinkedIn and is stored on servers in the United States. LinkedIn and Facebook state that they adhere to the Privacy Shield principles and are affiliated with the Privacy Shield program of the US Department of Commerce. This means that there is an appropriate level of protection for processing any personal data."

Deleting cookies

You can opt out of cookies by setting your internet browser up in such a way that it won't save cookies anymore. You can also delete any information which has been saved previously through the settings of your browser.